



2004 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	3,054,397	2,914,259	3,292,803	3,242,858	3,258,384	3,007,446	3,204,588	3,170,961	3,125,293	3,333,322	2,928,133	2,856,337	37,388,781
2. Room Inventory	130,010	129,475	129,475	129,664	129,749	128,992	128,992	128,888	128,783	128,783	128,783	131,503	131,503
3. Room Tax / LVCVA's Portion (1):	\$14,212,813	\$13,501,131	\$16,365,997	\$15,164,298	\$15,052,901	\$12,054,667	\$12,820,445	\$12,778,558	\$13,442,928	\$16,855,866	\$12,257,495	\$10,314,655	\$164,821,755
4. Conventions: (b)													
Attendance (b)	824,362	702,582	618,258	440,822	509,298	298,818	258,051	332,836	522,560	586,569	488,755	141,953	5,724,864
Number Held (b)	1,754	2,600	2,500	2,154	1,900	1,554	1,062	992	1,623	3,062	2,062	1,023	22,286
Economic Impact (b)	\$1,005,273,997	\$847,749,409	\$744,428,459	\$524,281,273	\$608,163,995	\$353,009,135	\$307,868,457	\$393,688,049	\$629,959,806	\$701,759,157	\$582,586,576	\$161,743,762	\$6,860,512,075
5. Occupancy Levels													
Total	84.2%	86.9%	92.8%	94.0%	90.9%	87.5%	89.5%	89.5%	90.9%	93.8%	84.7%	78.2%	88.6%
Hotel	88.4%	91.4%	96.3%	96.9%	94.4%	91.8%	93.1%	93.1%	92.9%	95.4%	88.0%	82.3%	92.0%
Motel	60.8%	61.6%	73.2%	77.2%	70.7%	61.9%	68.8%	68.4%	79.1%	84.4%	65.0%	52.8%	68.7%
Weekend	92.1%	95.8%	98.4%	98.4%	96.3%	94.2%	93.7%	96.0%	96.8%	98.2%	94.4%	85.2%	95.0%
Midweek	79.9%	82.9%	90.9%	92.1%	88.3%	85.0%	87.2%	87.3%	88.4%	91.7%	80.6%	75.3%	85.8%
6. Average Daily Room Rate	\$97.98	\$92.13	\$94.25	\$92.67	\$94.88	\$80.01	\$79.41	\$80.71	\$90.48	\$100.87	\$90.20	\$82.24	\$89.78
7. Total Room Nights Occupied													
Total	3,394,988	3,262,612	3,724,978	3,655,056	3,654,956	3,385,208	3,578,979	3,577,877	3,512,865	3,745,762	3,272,703	3,187,026	41,953,010
Tourist (b)	1,564,196	1,702,277	2,351,914	2,676,053	2,523,877	2,721,575	3,005,884	2,838,695	2,352,333	2,443,075	2,187,247	2,871,768	29,238,894
Convention (b, c)	1,830,792	1,560,335	1,373,064	979,003	1,131,079	663,633	573,095	739,182	1,160,532	1,302,687	1,085,456	315,258	12,714,116
8. Gaming Revenue:													
Clark County	\$747,659,000	\$731,176,000	\$776,290,000	\$678,719,000	\$748,976,000	\$704,328,000	\$647,233,000	\$726,318,000	\$753,269,000	\$766,715,000	\$720,404,000	\$709,889,000	\$8,710,976,000
Las Vegas MSA (d)	\$593,409,000	\$566,595,000	\$597,783,000	\$525,149,000	\$594,726,000	\$545,659,000	\$496,967,000	\$559,261,000	\$588,952,000	\$607,454,000	\$555,932,000	\$556,597,000	\$6,788,484,000
Strip	\$482,532,000	\$444,659,000	\$465,411,000	\$414,633,000	\$469,426,000	\$420,572,000	\$393,807,000	\$429,589,000	\$459,446,000	\$491,928,000	\$423,865,000	\$437,650,000	\$5,333,518,000
Downtown	\$54,321,000	\$57,493,000	\$56,671,000	\$54,034,000	\$60,043,000	\$52,919,000	\$53,046,000	\$54,959,000	\$55,889,000	\$57,926,000	\$57,591,000	\$48,388,000	\$663,280,000
Boulder Strip	\$56,556,000	\$64,443,000	\$75,701,000	\$56,482,000	\$65,257,000	\$72,168,000	\$50,114,000	\$74,713,000	\$73,617,000	\$57,600,000	\$74,476,000	\$70,559,000	\$791,686,000
9. Enplaned/Deplaned Airline Passengers:													
Total Passengers	2,979,523	3,070,444	3,636,437	3,569,915	3,570,508	3,533,118	3,699,442	3,639,725	3,385,400	3,645,573	3,394,837	3,316,609	41,441,531
Scheduled Passengers	2,669,913	2,740,865	3,230,950	3,159,042	3,189,272	3,155,578	3,289,702	3,236,730	3,018,111	3,253,707	3,019,668	2,946,481	36,910,019
Charter Passengers	260,140	281,891	321,678	306,557	267,114	259,440	284,268	276,238	258,550	280,792	250,374	237,085	3,284,127
10. Average Daily Auto Traffic													
All Major Highways	72,359	72,867	79,791	86,218	81,486	85,823	91,039	90,947	82,095	77,952	80,227	82,247	81,921
1-15 at NV/CA Border	34,204	34,576	35,898	40,688	38,155	40,921	44,831	45,381	38,503	34,462	38,760	39,207	38,799
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	4.8%	5.2%	9.0%	10.5%	6.9%	2.2%	2.6%	-1.1%	9.7%	7.2%	2.7%	3.0%	5.2%
2. Room Inventory	2.3%	1.7%	1.6%	1.6%	1.7%	0.4%	0.4%	0.4%	0.3%	0.3%	-0.1%	0.8%	0.8%
3. Room Tax / LVCVA's Portion (1):	27.6%	18.3%	27.0%	26.2%	18.9%	14.0%	15.7%	5.7%	20.1%	28.9%	6.2%	11.3%	N/A
4. Conventions: (b)													
Attendance (b)	-7.8%	8.6%	4.3%	20.0%	27.7%	-33.0%	-2.5%	-41.9%	83.0%	7.1%	-3.7%	6.7%	1.2%
Number Held (b)	9.6%	1.5%	1.5%	-13.3%	-6.5%	-26.8%	-31.3%	-33.2%	-21.3%	7.6%	1.9%	-17.4%	-8.9%
Economic Impact (b)	1.6%	10.5%	6.4%	22.8%	32.1%	-32.0%	3.6%	-41.7%	90.0%	9.6%	-1.0%	7.0%	4.8%
5. Occupancy Levels													
Total	1.8	0.1	7.2	8.0	5.2	1.7	1.5	-0.5	8.0	6.2	2.6	1.4	3.6
Hotel	0.2	-0.3	6.2	6.1	4.2	1.1	0.2	-1.3	5.2	3.6	1.7	1.5	2.4
Motel	8.0	0.2	10.8	15.7	8.1	1.9	5.9	1.8	21.9	19.1	5.4	-1.4	8.1
Weekend	2.8	0.7	4.0	3.3	1.6	0.3	-0.5	1.7	3.8	2.1	4.2	1.8	2.2
Midweek	0.7	0.1	8.9	9.4	7.5	2.1	1.7	-0.3	9.2	7.6	2.6	0.9	4.2
6. Average Daily Room Rate	15.5%	2.7%	8.2%	11.1%	11.0%	8.9%	3.1%	2.1%	12.2%	12.9%	5.7%	10.3%	8.9%
7. Total Room Nights Occupied													
Total	4.5%	5.5%	10.1%	11.0%	7.8%	2.4%	2.1%	-0.1%	10.1%	7.4%	3.1%	2.6%	5.5%
Tourist (b)	15.6%	-1.2%	7.7%	6.4%	-0.9%	15.3%	2.1%	19.9%	-9.1%	5.0%	4.2%	1.7%	5.1%
Convention (b, c)	-3.4%	13.8%	14.6%	25.8%	33.9%	-29.8%	2.2%	-39.1%	91.9%	12.3%	1.0%	11.8%	6.6%
8. Gaming Revenue:													
Clark County	6.3%	17.9%	13.3%	11.5%	15.1%	7.3%	-1.3%	14.2%	10.3%	15.4%	14.1%	11.7%	11.2%
Las Vegas MSA (d)	8.1%	17.4%	11.7%	11.7%	16.9%	5.5%	-2.7%	11.5%	9.3%	16.7%	12.8%	12.9%	11.1%
Strip	12.3%	19.5%	17.7%	14.8%	16.1%	4.3%	-0.7%	7.3%	9.1%	20.3%	9.3%	15.5%	12.0%
Downtown	-10.4%	4.0%	-10.9%	4.3%	7.5%	0.7%	-2.7%	2.2%	8.8%	0.2%	10.2%	-0.3%	0.8%
Boulder Strip	-3.3%	17.2%	17.3%	-1.1%	34.2%	17.4%	-16.1%	58.0%	11.1%	7.0%	40.6%	7.5%	14.6%
9. Enplaned/Deplaned Airline Passengers:													
Total Passengers	5.9%	13.3%	16.1%	23.3%	17.7%	14.6%	13.9%	12.2%	14.7%	12.2%	14.0%	13.2%	14.3%
Domestic Scheduled Passengers	6.4%	13.8%	16.2%	20.8%	16.1%	13.5%	12.1%	10.0%	13.8%	12.4%	13.7%	11.8%	13.4%
Charter and/or Int'l Passengers	1.5%	9.7%	7.5%	28.5%	13.9%	2.5%	8.1%	10.3%	4.2%	-5.1%	-7.1%	-3.8%	5.5%
10. Average Daily Auto Traffic													
All Major Highways	4.5%	-1.1%	4.9%	4.2%	1.9%	1.1%	N/A	N/A	N/A	N/A	N/A	3.4%	5.0%
1-15 at NV/CA Border	4.8%	-0.7%	5.3%	-0.1%	0.2%	0.2%	-0.3%	4.3%	7.0%	-0.2%	2.3%	1.0%	1.9%



2004 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	348,217	356,137	397,539	374,626	333,508	325,330	360,069	355,689	306,199	318,397	285,002	285,740	4,046,453
2. Room Inventory	10,817	10,817	10,817	10,817	10,817	10,743	10,743	10,743	10,743	10,743	10,743	10,743	10,743
3. Convention Attendance	9,997	16,802	18,084	18,966	14,244	13,516	8,808	10,333 r	15,953	23,690	11,212	10,936	172,541 r
4. Total Occupancy	78.2%	86.3%	90.5%	87.9%	77.0%	78.2%	84.2%	83.1%	75.1%	75.6%	69.6%	67.4%	80.6%
5. Average Daily Room Rate	\$29.16	\$30.87	\$29.87	\$42.04	\$33.54	\$32.55	\$36.69	\$32.21	\$35.98	\$31.57	\$31.47	\$30.86	\$33.14
6. Total Room Nights Occupied	262,226	270,717	303,471	285,244	258,202	252,031	280,414	276,750 r	242,040	251,773	224,314	224,464	3,131,646 r
7. Gross Gaming Revenue	\$51,034,000	\$56,416,000	\$55,955,000	\$52,620,000	\$47,832,000	\$45,184,000	\$48,616,000	\$47,708,000	\$47,433,000	\$50,153,000	\$47,511,000	\$44,853,000	\$595,315,000
8. Laughlin/Bullhead City Air Passengers	17,457	25,668	25,976	18,473	13,515	10,797	13,873	16,195	18,106	19,071	22,356	8,990	210,477
9. Average Daily Auto Traffic: Hwy 163	6,192	6,501	7,262	7,916	6,295	6,172	6,243	6,184	6,103	N/A	N/A	N/A	6,541
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	2.3%	2.0%	1.9%	4.7%	-8.9%	-8.4%	-4.2%	-8.7%	-6.8%	-4.6%	-7.3%	-4.0%	-3.5%
2. Room Inventory	0.0%	0.0%	0.0%	0.0%	0.0%	-0.7%	-0.7%	-0.7%	-0.7%	-0.7%	-0.7%	-0.7%	-0.7%
3. Conventions Attendance	-18.1%	31.7%	19.4%	55.7%	-26.6%	18.3%	2.6%	-8.4%	-4.0%	24.7%	-23.8%	-23.8%	2.9%
4. Total Occupancy	2.6	-0.7	2.6	5.1	-7.4	-6.4	-2.6	-7.1	-4.6	-2.7	-4.7	-1.9	-1.1
5. Average Daily Room Rate	-2.3%	-9.3%	-11.8%	-0.9%	-7.0%	1.8%	4.9%	-12.7%	7.1%	-1.8%	-8.6%	2.9%	-3.4%
6. Total Room Nights Occupied	3.4%	2.7%	3.0%	6.2%	-8.8%	-8.2%	-3.7%	-8.5%	-6.4%	-4.1%	-7.0%	-3.4%	-2.9%
7. Gross Gaming Revenue	-3.9%	19.5%	5.8%	13.6%	1.5%	6.6%	9.4%	10.4%	10.5%	6.9%	6.6%	9.4%	7.8%
8. Laughlin/Bullhead City Air Passengers	29.3%	23.1%	7.1%	18.2%	29.2%	-5.5%	8.5%	39.5%	38.0%	30.9%	47.4%	-12.6%	21.2%
9. Average Daily Auto Traffic: Hwy 163	4.2%	3.1%	8.0%	9.5%	4.2%	2.7%	6.6%	8.5%	9.8%	N/A	N/A	N/A	7.0%

r = revised



2004 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	135,605	141,005	158,119	153,518	150,901	147,350	146,068	148,821	141,689	159,942	122,880	131,887	1,737,785
2. Room Inventory	2,894	2,894	2,894	2,894	2,894	2,897	2,897	2,897	2,897	2,899	2,690	2,671	2,671
3. Total Occupancy	78.9%	87.7%	92.0%	92.3%	87.8%	88.5%	84.9%	86.5%	85.1%	92.9%	79.1%	71.5%	86.4%
4. Average Daily Room Rate	\$33.42	\$42.39	\$44.66	\$44.89	\$38.44	\$32.68	\$32.69	\$30.86	\$32.67	\$43.74	\$34.91	\$34.88	\$37.41
5. Total Room Nights Occupied	70,784	73,603	82,537	80,135	78,769	76,915	76,246	77,683 r	73,960 r	83,488	64,142	68,844	907,106 r
6. Gross Gaming Revenue	\$10,421,000	\$9,722,000	\$11,800,000	\$10,567,000	\$10,055,000	\$8,465,000	\$9,862,000	\$9,531,000	\$9,974,000	\$11,904,000	\$10,297,000	\$9,542,000	\$122,140,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	19,111	20,131	23,397	22,652	22,700	23,966	25,374	25,088	23,257	23,050	22,104	21,515	22,695
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-5.3%	6.5%	3.7%	7.7%	0.0%	-3.9%	-3.2%	-1.8%	11.0%	6.6%	0.2%	15.2%	2.7%
2. Room Inventory	4.0%	4.0%	4.0%	4.0%	4.0%	-1.6%	-1.6%	-1.6%	-1.6%	-1.6%	-8.7%	-7.7%	-7.7%
3. Total Occupancy	-9.7	-3.0	-2.3	1.2	-5.6	-4.1	-3.3	-2.1	8.0	5.2	5.0	3.4	0.3
4. Average Daily Room Rate	6.1%	12.5%	10.4%	18.5%	4.7%	6.8%	7.3%	-6.1%	4.0%	8.1%	1.9%	6.1%	7.4%
5. Total Room Nights Occupied	-7.4%	4.1%	1.5%	5.4%	-2.2%	-6.0%	-5.3%	-4.0%	8.6%	4.3%	-2.0%	12.7%	0.4%
6. Gross Gaming Revenue	3.0%	3.0%	8.1%	11.3%	2.4%	1.7%	16.5%	7.9%	13.2%	21.5%	12.8%	5.5%	8.9%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	-0.7%	1.3%	9.9%	3.9%	3.2%	1.3%	1.7%	2.5%	7.9%	2.9%	7.0%	6.9%	3.9%

r = revised